

Franklin B. Sahlein
Certified Business Intermediary
3rd Level Consulting and Business Brokerage

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Frank Sahlein has been involved with the Children's Activity Center industry since 1967 – as an athlete, coach, business owner, consultant and business broker. He is a native of San Mateo, California and graduated from San Jose State University in 1975.

Frank and Shauna Swank-Sahlein pioneered the Children's Learning Opportunity Center concept – a unique blend of Sports Instruction, Child Care/Education, Entertainment and Outreach. The amazing WINGS Center has been a 35,000 square foot industry working lab since 1976.

Frank's reputation as a business management innovator has inspired audiences worldwide, delivering over 1,000 presentations for a variety of children's activity center industries and organizations. 3rd Level Consulting is currently a Business Development Partner for a variety of gymnastics, swimming, cheerleading, dance, martial arts associations and organizations around the globe.

A member of both the International Business Broker's Association and the Institute of Business Appraisers, Frank received his Certified Business Intermediary (CBI) designation in 2003. He and the 3rd Level Consulting crew travel internationally to improve best practices for individual clients.

Two-time recipient of the National Business Leader Award from USA Gymnastics, Frank is the author of "**Building Your Business Potential**" (using the **BusinessGrades®** system), an industry standard rating system for service-based businesses.

His hobbies include fitness training, reading and motorcycle touring.

