

KAREN RAFFERTY

BACKGROUND

Methodist University, 5400 Ramsey Street, Fayetteville, NC 28311
Graduated May, 1995

- Bachelor of Science in Elementary Education
- Minor in Child Psychology

Member of Varsity Cheerleading Team

- Competed in UCA nationals, placing top 3 in the Nation, 1992-1994

EXPERIENCE

Magic Cheerleading, Voorhees, NJ 08043

Owner, 1997-Present

- Created a program that focuses on the developmental milestones of children ages 3-18
- Teams compete locally and nationally
- Teams have won numerous national titles over the past 10 years
- ACTA Safety Certified

The Little Gym, Marlton, NJ 08053

Director, 1996-Present

- Instruct children ages 4 months to 12 years old
- Responsible for developmental curriculum
- Created The Little Gym cheerleading curriculum

The Little Gym International, Scottsdale, Arizona 85253

Fast Start Consultant, 2002-2006

- Create and implement curriculum
- Facilitate training and quality measurement of employees

United Cheer Expo, Baltimore, MD

Coaches' Conference Instructor, 2009-Present

- Lectured on various topics, including:
 - Understanding Development Milestones
 - Finding Your Niche Market
 - Growing Your Pre-K and Youth Program

Golden State Spirit Association, California

Coaches' Conference Instructor, 2008-2009

- Taught various topics, including:
 - How to Run a Stress Free Gym
 - Profitability

Power Consulting

Member of Advisory Board, 2005-2008

- Brainstorm about growth of cheerleading industry
- Implement new marketing and branding techniques

Cheerleading Judge

Judge, 1995-Present

- Judge local and national cheerleading competitions
- Participated in Spirit Cheer Nationals in Orlando, Florida, 1998-1999
- Judge for Cheer for Charity in Delaware
- Member of Pro-Spirit Judging Association, 2008-Present

Cape Fear High School, Fayetteville, NC 28312

Cheerleading Coach, 1993-1994

- Coached team to UCA High School Nationals

Champion Cheerleading

Camp Instructor and Choreographer, 1992-1994

- Worked under the direction of Cathy Buckey, Head Coach of NC State, 1979-1998
- Choreographed routines for teams across the country

DESIGNATIONS

SITA, Sports Industry Trade Association

Nominee, All-Star Cheerleading Coach of the Year, 2010

Coastal Alliance

Nominee, Cheerleading Coach of the Year, 2005

