



Megan Meyers

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About Me:

I have a bachelor's degree in Business Administration from the Haas School of Business at UC Berkeley. I love continuing to learn new strategies and techniques and have read well over 100+ books on business leadership, systems, time-management, marketing and sales.

I LOVE all things dance, and have been involved in the dance industry for over 20 years as a dancer, instructor and studio owner. I opened my first studio 13 years ago and now operate two locations, of which I spend only 1-2 hours on site per week managing and training staff.

My studio and teaching philosophy is that while only 1% of dance students will go on to pursue dance professionally, 100% of dance students can benefit from a quality dance education. All students benefit from increasing self-confidence as they improve their dance skills, learn about living a fit and healthy lifestyle, build friendships, and reach personal goals. In short, teaching dance is about so much more than leaps and turns, it's about developing important life skills that allow a dance student to achieve their dreams long after they've hung up their dance shoes.

My business and consulting philosophy is that businesses should provide balance and freedom for the owner. I also believe that you also don't have to have thousands of students or a dozen dance rooms to have a successful and profitable studio. In fact, I specialize in maximizing profits, creating systems and streamlining operations for the average local dance school with an average of 100-300 students. Small can be beautiful.