

## What is the ROI on **Total Access Membership** and the **Success Solutions Dashboard**?

| ROI ANALYSIS  | Business Resources<br><b>Gold Membership</b> | Business Development<br><b>Platinum Membership</b> | Business Mastery<br><b>Diamond Membership</b> |
|---|--|--|---|
| Monthly Rate  | \$59   | \$199  | \$349   |
| <b>Best Practices Library, Email Hotline and Forum</b><br><i>(business issues and staff training research time)</i> |  |  |   |
| Labor hours per Year  | 48<br><i>(Est'd at 4 hours/Mo)</i>           | 60<br><i>(Est'd at 4 hours/Mo)</i>                 | 72<br><i>(Est'd at 4 hours/Mo)</i>            |
| <u>Labor Hourly Cost</u>  | \$15   | \$15   | \$15  |
| Investment Benefit  | \$720  | \$900  | \$1,080                                       |
| <b>Private Consultations</b>  | \$150<br><i>(1 Hr/Year)</i>                  | \$1,800<br><i>(1 Hr/Month)</i>                     | \$1,800<br><i>(1 Hr/Month)</i>                |
| <b>Annual Demographics</b>  | \$149  | \$149  | \$298   |
| <b>Available Business Courses</b>   | \$78   | \$117  | \$300   |
| <b>Success Solution Dashboard</b>   | \$120  | \$300  | \$300   |
| <b>Business Acceleration Events</b>   | \$350  | \$700  | \$700   |
| <b>International BBTC (savings)</b>   | \$77   | \$154  | \$777   |
| <b>Total Investment Benefit</b>   | <b>\$1,644</b>                               | <b>\$4,120</b>                                     | <b>\$5,255</b>                                |
|   | <b>ROI</b>                                   | <b>ROI</b>   | <b>ROI</b>                                    |
| <b>Annual Investment</b>  | <b>\$708</b>                                 | <b>\$2,388</b>                                     | <b>\$4,188</b>                                |
|   | <b>232%</b>                                  | <b>173%</b>  | <b>125%</b>                                   |
| <b>Annual Savings</b>   | <b>\$936</b>                                 | <b>\$1,732</b>                                     | <b>\$1,067</b>                                |

Inquire about the **Professional Business Mangement Level** - the most comprehensive set of tools in the industry.