

# Wanda Whipkey

**American Elite Allstars of Ohio, Inc.**  
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Wanda Whipkey has been involved with the Allstar Cheerleading Industry since 1997 as a parent of a cheerleader, coach, and business owner. American Elite (AE) was formed in 2005 with the intention to play an integral role in the professionalism of the cheer industry and have maintained a steady growth rate for the past six years.

Wanda has the ability to identify the needs of clients and employees, as well as the demands on a business owner. Whipkey maintains a competitive edge by providing high quality programming and identifying key partnerships for continued business growth.

Providing alternative solutions and a variety of options for clients is the foundation to AE's continued success.

Whipkey has brought her corporate marketing skills to the world of cheerleading and helped professionalize the industry. She has successfully developed partnerships with local universities, school districts and area businesses among others.

Her realistic approach to managing and consulting provides practical solutions for every day situations.